



The Rotations

March 5, 2014

SANTA ANA NORTH ROTARY 1959

SANTAANANORTHROTARYCLUB.ORG

Jump Start: Spring Literacy Fair

PAULINA LIM

Our program speaker today was Paulina Lim, a UCI Rotaractor who has been active in the Jump Start preschool program for three years. She also works as an administrator for Jump Start. Paulina is a Psych major with a career goal of pediatric psychiatry.

Paulina's love for the kids in the program was clear, as was her belief in the vital importance of instilling in young children a love for reading, and the skills of reading. And of course there's a link – the better a child's reading skills, the more likely they are to enjoy it.

Part of the goal of the Jump Start early literacy program is to instill a love of books, reading, and learning in general. Every success motivates the children to further learning – at the end of a preschool year they may announce aspirations to go to college, or to be a teacher, etc. Those goals are often very different from their views of their future at the beginning of the year.

Paulina shared that in lower socioeconomic households, children

hear fewer words (so develop a smaller vocabulary) and simpler sentences. The latter negatively impacts their learning and progress throughout their entire education. Thus it is important to intervene at the younger ages, so they are not behind before they even start school.

Jump Start works in 5 preschools in Santa Ana and two in Costa Mesa. A volunteer works with the same group of children for a year, and they are in the schools almost daily, either from 10 a.m. to noon (for the morning preschoolers) or noon to 2 p.m. (for the afternoon students).

In addition to our club's financial support of the Jump Start program, for which Paulina thanked us, we also have an opportunity for hands-on service this weekend, volunteering at their annual Santa Ana Jump Start for a Day Spring Literacy Fair. Last year about 150 families participated; this year they've done more marketing and started earlier, and hope for about 400 families to attend.

We meet Wednesdays 12:15 PM
at Antonello Ristorante
3800 S Plaza Drive, Santa Ana, CA

UPCOMING SPEAKERS

Mar 12, Major League Baseball Inner City Program in Santa Ana

Mar 19, Santa Ana Mayor Miguel Pulido

Mar 26, NO LUNCH MEETING. Instead we will meet in the evening to reprise last month's very popular membership mixer.

UPCOMING EVENTS

Mar 8 10 a.m. to 2 p.m. Hands-on service opportunity: Jumpstart for a Day Literacy Fair at Heritage Museum OC (site of our most recent Discover the Taste event), 3101 W. Harvard St (just west of Fairview)

Mar 26 5:30 – 7 p.m.: membership, vocational, social: bring potential new members to meet our friendly club and learn more about Rotary. Mingle, garner business leads, and socialize with your club family! We will once again meet in the Antonello Library room, adjacent to the bar.

May, District Assembly – Temecula



At the event the emphasis is again on building a love of books and reading, but other services will be offered such as health screening and other resources. Attending children will receive free books, participate in internationally themed arts and crafts, and have a chance to meet the Cat in the Hat as well as hear readings from a variety of children's book authors.

Club members (and Interactors from Century High School) are invited to help from 10 a.m. to 2 p.m. or any portion of that time. The event is being held at the Heritage Museum of OC (site of Discover the Taste 2013), 3101 W. Harvard St., Santa Ana.

Paulina distributed a flier for the event, which featured participant / supporter logos from, among others, PBS, Think Together, Kidworks, and – yes - Rotary Club of Santa Ana North.

CLUB ANOUNCEMENTS AND COMMITTEE UPDATES

Guests

We welcomed back Kelly Brown, who visited us last week as well. Kelly is a National Accounts Director of Sales for First American Data Tree. She is an avid sailor and captain, and recently bought a boat. We enjoyed Kelly's company and hope to see her again.

Fundraising – Crystal Turner

Update on Burgerama music fest at the Observatory in Santa Ana, March 22-23. They don't need security, nor servers; just the ABC license. Our long time member (now honorary) Jim Carter is doing the paperwork, and member George Wilson is doing the work to arrange the requisite liability insurance. We are always grateful for our members' help and service, especially in their vocational specialties. Thanks to Crystal for taking on the coordination and logistics on this, and to Lisa Morrow for bringing it to us from BGCSA.

Membership – Ali Danta

We discussed possible dates for a second club social/ mixer/ vocational/ membership recruitment event and decided on the evening of March 26. Same time, same place, and no lunch meeting for the club that day. Ali and Matt Schauer will mount another phone blitz for invitations, and members are encouraged to invite friends, colleagues, business partners, suppliers, neighbors – anyone we believe would be a good addition to our Club.

International Service – George Wilson

George provided further information on the possible International project in Tecate, Mexico, contributing to the purchase of computer equipment for a school was started by the Rotary Club of Tecate. Upon completion of the project, it would be a great opportunity for us (and members of other local participating Rotary clubs) to visit the school and enjoy fellowship with members of the Tecate club. We would be able to park on the US side of the border, walk across, and be picked up and transported to the school by members of RC Tecate. They are contributing \$5k to the project; Newport Balboa has pledged \$2k; Orange, Villa Park, and our club have each pledged \$1k. With all the matching grants, the total funding for the project grows from the total \$10k direct contributions, to a total of \$35k.

President's Remarks – Mel El Guindy

Mel distributed forms for members who wish to participate in Rotary Direct for their TRF contributions.

Members are encouraged to register for and attend District grant training to be held in Anaheim. The same presentation will be offered on two days, so members may attend March 29 or April 12. Please go online to register, at DaCDB or www.rotary5320.org (District website).