

The Rotations

May 22, 2013

SANTA ANA NORTH ROTARY 1959

WWW.SANTAANANORTHROTARY.ORG

Silver Tsunami - OC Council on Aging

PRESIDENT'S REMARKS

Lisa Wright Jenkins, CEO, OC Council on Aging, presented trends on aging and information about her organization's purpose and impact in our community. Our President reminded us to pay our bills AND we now have capability to accept electronic payments with small charge.

RECOGNITION

John – Honorary Club Member
Gordon – Shout out / Visit Town & Country, Room 413. Address: 555 E Memory Ln Santa Ana, CA 92706.

CLUB ANNOUNCEMENTS

Community Service (Lisa M)

May 29 off-site project with Book Doctor

New Generations (Lisa M)

Next Interact Meeting is June 3 @ 1:15pm. Senior Send-off Celebration and election of New Board. June 5 Award Night. SAN donated "Things to Do in Santa Ana" basket: Annual Family Memberships Bowers, Discovery Science

Center and Santa Ana Zoo.



Taste (Lisa M)

Where: OC Heritage Museum
When: Saturday, September 14
Meeting with T2G May 29 to finalize Save the Date email.

Foundation (Bruce)

In President Survey, we encourage members to donate at least \$10-\$15/month.

Club Business (Mel)

Complete President Survey.
New Board Retreat June 1 @ 4pm at Mel's House. Bring transition items and ideas.



Wednesdays 12:15 PM

Antonello Ristorante

3800 S Plaza Drive, Santa Ana, CA

UPCOMING SPEAKERS

May 29 – Book Doctor – Off-site

June 5 – Jim Paddock, Submarine Talk

June 12 - Ali Danta Craft Talk

June 19 – DARK

June 26 – TBD

UPCOMING EVENTS

June 1 – 2013/14 New Board Retreat, 4pm @ Mel's House

June 3 – Interact Senior Send-off, 1:15pm @ Century HS. Food will be provided.

June 5 – Century HS Scholarship/Academy Awards. Contact Lisa M.

June 19 – President's Demotion Party, 5-8pm @ Antonello. RSVP to Lisa S.

June 26 – TBD

July 3 – DARK

July 13 – Club Assembly

Program

Speaker: Lisa Wright Jenkins, President and CEO

The Council on Aging-Orange County has been a trusted source of unbiased information for over 39 years, providing programs and services to more than 146,000 adults and families annually. The Council on Aging-Orange County promotes the independence, health and dignity of older adults through compassion, education and advocacy. Through the efforts of the Council on Aging-Orange County, our community will realize a better aging experience in finding solutions to life's aging issues. 84% of every dollar spent directly supports our programs & services.

Address: 1971 E 4th Street, Suite 200, Santa Ana, CA 92705

Website: www.coaoc.org.

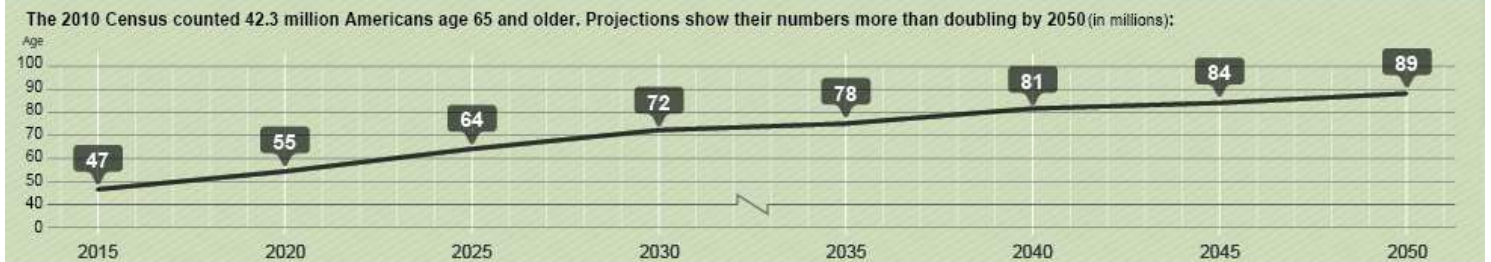
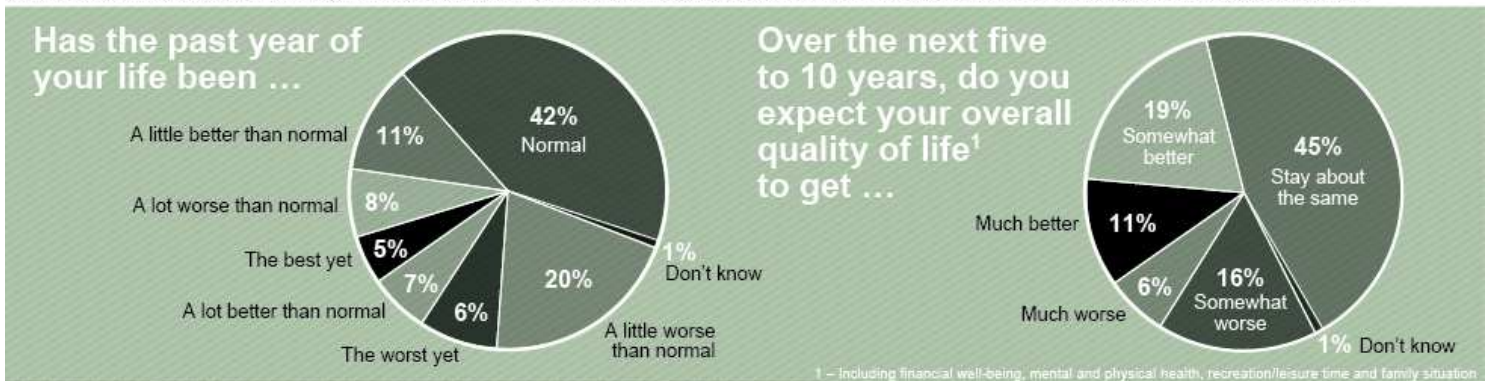
Type of Corporation: Non-profit 501 (c)(3)

Trends

The rapid expansion of the United States' senior population is responsible for what has been dubbed a "silver tsunami". In the US, 10,000 baby boomers turn 65 years old each day, a staggering number that will once again force the creation of social systems and structures to support its size. The 2010 census counted 42.3 million Americans age 65 and older. Projections show their numbers more than doubling by 2050.

Survey shows most seniors content with lives

Americans are living longer and faring well financially at a time when other age groups are losing ground in the recession. How satisfied people 60 and older say they are:



Sources: Census Bureau; Penn Schoen Berland telephone poll of 2,250 adults age 60 and older commissioned by USA TODAY, UnitedHealthcare and the National Council on Aging. Margin of error for the overall U.S. survey is +/-3.1 percentage points. By Kevin A. Kepple, Haya El Nasser and Anne R. Carey, USA TODAY

- 1) Medicare Maze is getting worse – 30+ Medicare + Choice options and over 35 drug options in OC alone
- 2) Eldercare is everyone's concern – Business estimate \$11.4 billion in lost productivity yearly.
- 3) Fraud and elder abuse on the rise, especially financial elder abuse (caregiver, relative, etc.)

Programs and Services

Advocacy & Protection

Health Insurance Counseling and Advocacy Program (HICAP) – Provides unbiased, individualized counseling and group seminars to help Medicare recipients maximize benefits, understand health plan choices and resolve denial of services. COAOC has over 124 HICAP counselors *that LOVE MEDICARE!*

Long-term Care Ombudsman Program – Advocates for the rights of Orange County's older and disabled adults living in skilled nursing and residential care facilities.

Financial Abuse Specialist Team (FAST) – Refers individuals to appropriate community resources and educates them about fraud committed by scam artists, caregivers, friends, and family members.

Education & Outreach

Education – Provides seminars for individuals, corporations (Prepare to Care – 1hour lunch and learn sessions), and CEU training for professionals regarding Medicare, caregiving, long-term care, medication management, and healthy aging.

SmileMakers Guild – Mobilizes community support and provides holiday gifts to over 2,700 residents of skilled nursing and residential care facilities.

Socialization

ReConnect Program – Reintegrates Orange County's isolated adults (age 26+) and older adults into the community, incorporating healthy and meaningful activities into their lives.

Friendly Visitor Program – Provides over 4,000 hours annually of companionship and social support to isolated, frail adults.

Care Management Program – Develops and monitors individualized care plans for older and dependent adults and their families.

The Numbers

3,818,800 senior Medicare beneficiaries in the state of California.

56% of Medicare beneficiaries are female.

Medicare beneficiaries by race/ethnicity:

Total Medicare spending in California was \$50,604,000,000 which was 10.7% of total US Medicare spending.

KAISER FOUNDATION STATE HEALTH FACTS (for CALIFORNIA) 2010 data

White 62%

Black 6%

Hispanic 19%

Other 13%

184,255 total covered admissions for skilled nursing facility services in California.

256,000 persons served for Medicare home health services.

13% of California's total population are beneficiaries of Medicare.

Total Medicare spending in California was \$50,604,000,000 which was 10.7% of total US Medicare spending.

KAISER FOUNDATION STATE HEALTH FACTS (for CALIFORNIA) 2010 data

78,336 seniors (65+) live alone in Orange County.

331,871 seniors living in Orange County.

7.2% of seniors in Orange County live below the poverty line.

UNITED STATES CENSUS (2010)

Over 225,000 Californians become victims each year of elderly/dependent abuse. SOCIAL SERVICES AGENCY

(ocgov.com)

30,865 seniors went to Adult Day Health Care in 2010/2011.

122,000 seniors in Orange County live alone.

There are 380,000 Medicare recipients in Orange County.

CALIFORNIA DEPARTMENT OF AGING (cda.gov)

Each year, approximately 100 people in Orange County die from a fall.

In 2004, 6294 people in Orange County were hospitalized due to a fall.

DOWN WITH FALLS COALITION (downwithfalls.org)

Outcomes

331,871* seniors live in Orange County.

We outreach to these seniors in the following ways:

In 2011, our *Senior Guide O.C.* and education programs provided vital information/resources on aging and caregiving to over 85,000 seniors and their families.

Our professional staff and volunteers have provided Medicare presentations to 53,234 seniors and 5,700 one-on-one sessions to Medicare recipients last year – the most in California – saving Orange County residents approximately \$1,987,780.

Additionally, 122,000 seniors (aged 65+) live alone and are vulnerable to financial and elder abuse.

We outreach to these seniors in the following ways:

Our Care Management Program has provided direct, in-home consultations and care management plans to 768 seniors and provided 1,384 hours of caregiver respite, allowing seniors to continue living independently in their own homes and avoiding costly transition into residential care facilities.

88 Friendly Visitor volunteers made 4,200 hours of telephone calls or home visits to isolated seniors last year.

77 certified Ombudsman serve as advocates for 28,000 seniors and disabled adults living in skilled nursing facilities and assisted living homes – each Ombudsman advocates on behalf of approximately 364 seniors.

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**US 2010 Census*

Success Stories

Change lives. It's what we do. Meet some of the lives we have changed.

Miracles happen when a young woman and a lonely senior become friends:

http://www.youtube.com/watch?feature=player_embedded&v=hEnRDiTsrRE

Senior Guide OC

Available in print and [online](#). This guide is the go-to resource for all your questions about staying active and engaged in life.



The Senior Guide O.C. is the Council on Aging's premier publication, distributed annually to over 75,000 seniors and their families. Packed with articles and resources, including Medicare Comparison Charts, the Senior Guide OC helps members of our community successfully navigate the aging experience.