



SANTA ANA NORTH ROTARY 1959

Our new President's first meeting!

This Wednesday's lunch meeting was the first for our new President, George Wilson. The gavel on the bell was a little on the polite side but we can expect that to change as George learns to handle the sometimes unruly crowd.

George brought a message board and markers with him (see photo) to write our suggestions for our club improvements and goals. The summary of member suggestions for improvements was as follows;

- Invite somebody to our meetings.
- Sister with a club for International Projects.
- Educational Grant
- Market to Community (membership)
- Professional Development (include as part of our meetings).

Following that summary, George then flipped the page to display his major goal - a membership number of 25! Even though our club continues to thrive with a small number of members, any increase in membership would greatly

benefit our contribution to the community. Membership is maintained and increased through retention and marketing for new members.

Points that were made by other members included targeting the 30+ year olds, (especially professionals), using a consistent email campaign, investigating corporate membership and using our hands-on projects to expose potential members to our club.

UPCOMING EVENTS

July 29th

OC Fair Book Drive

Final details are still pending, but for now, the hours are 10am-3pm and we will have 2 shifts. This is the event where we partner with Think Together to collect children's' books at the entrance to the OC Fair. We should have more details as the event closes in.

August 5th

Tour of Kidworks

Our regular meeting will not be at Antonellos but at Kidworks.

The Rotations

July 8, 2015

SANTAANAROTARY.ORG

The address is: 1902 W Chestnut Ave, Santa Ana.

Lunch will be served there.

August 8th Dental Clinic

Our club has volunteered to assist with the Boys & Girls Club in the upcoming Dental Clinic but we need more dentists! We need approximately 12 dentists to make this work so please ask your own dentist if he/she is willing to help out on August 8th, 9am-2pm. The location is the Boys & Girls Club, 950 W Highland St, Santa Ana, and don't forget to show up yourself.

UPCOMING SPEAKERS

There are no speakers scheduled for the immediate future. Our president made a point that finding speakers is a challenge and that all members should be actively engaged in identifying prospective speakers from people we meet.

We meet Wednesdays at noon
at Antonello Ristorante
3800 S Plaza Drive, Santa Ana