



# The Rotations

August 14, 2013

SANTA ANA NORTH ROTARY 1959

WWW.SANTAANANORTHROTARY.ORG

## “Power Dependent”

### PRESIDENT'S REMARKS.

We welcomed Patricia “Pat” Buttress Region Manager Local Public Affairs for Southern California Edison. She provided us an update on several key projects and programs, community outreach initiatives, and impact of state regulation.

### GUESTS

**Crystal Mora**, First American Data Tree

### RECOGNITION

**Charles** – Birthday

**Lisa S** – Birthday

**Jim** – Travel Happy Bucks

**Ben** – Travel Happy Bucks

### BOARD REMARKS

#### Foundation (Bruce)

All members committed to foundation and some increased their commitment. Thank you!

#### Fundraiser (Lisa)

Paper tickets distributed. Reference Taste email update for more information.

#### Membership (Ali)

Recruiting committee members.  
New District website “look and feel” – check it out.

#### Community Service (Denise)

**What:** School uniform, gently used cloths and school supply distribution.  
**When:** August 24, 10am – 1pm. 1<sup>st</sup>  
**Where:** Congressional Church, 2155 Spurgeon St, Santa Ana  
Lisa S leveraged monies donated by club to donate over 500 notebooks for kids in Santa Ana.

#### Club Service (Penny)

End Polio Now Rotary tickets are on sale. Email Penny. Deadline Aug 16.  
The Gates Foundation is matching 2-1 over next 5 years to eradicate Polio.

#### International (George)

Working on possible project with orphanage.



Wednesdays 12:15 PM

Antonello Ristorante

3800 S Plaza Drive, Santa Ana, CA

### UPCOMING SPEAKERS

**August 14**, Pat Buttress, So Cal Edison PR

**August 21**, Chanda Parrett, St Joseph's Hospital Foundation

**August 28** – Janette Thomas, Service Dogs

**September 4** - Jeff Bolt, Toll Roads

**September 11**, TASTE Planning

**September 18**, DARK

### UPCOMING EVENTS

**Aug 16** – Deadline for Angel tickets

**Aug 17** – Path to Leadership, 8am - 12pm. Must register on District website.

**Aug 21** – Board meeting following weekly meeting

**Aug 24** – Uniform Distribution, 10-1

**Sep 7** - .Angels Game – End Polio Now

**Sep 14** – 5<sup>th</sup> Annual Discover the Taste, Heritage Museum of Orange County, 5-8pm.

Pat Buttress is a *powerful* lady and knows a lot about power from her many years in this industry and working at Southern California Edison (SCE).

**San Onofre Update**

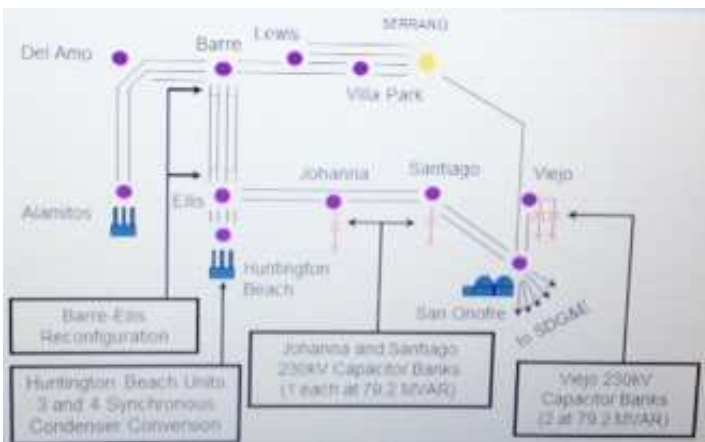


**Why This Summer is Different**

San Onofre was the region’s most reliable source of electricity and played critical role in the state’s grid reliability. Mild weather and customers’ conservative efforts, as well as accelerating transmission projects and promoting demand response programs helped SCE maintain reliable grid through last summer without San Onofre.

We are not guaranteed mild summer this time around. Without San Onofre, SCE is working with the California Independent System Operator, the California Public Utilities Commission and other state agencies to ensure stability this summer and beyond.

**Transmission Projects**



Project	Outcome
Convert Huntington Beach into synchronous condensers	➤ Protecting the grid: imports, load shedding
Split the two existing Barre-Elis lines into four	➤ Decreasing dependency, increasing options
Install 4 79.2 MVAR 230kV capacitor banks	➤ Improve voltage support

**Demand Response Program**

Program	Activity
Summer Discount Plan (SDP): Marketing	<ul style="list-style-type: none"> <li>➤ South of Lugo residential campaign launched on March 28, 2013</li> <li>➤ South of Lugo commercial campaign launched on June 4, 2013</li> </ul>
Summer Discount Plan (SDP): Commercial Transitions	➤ Available for economic and reliability events since June 1 <sup>st</sup>
Automated DR Technology Incentives	<ul style="list-style-type: none"> <li>➤ Project in the target area will have priority</li> <li>➤ About 150 project reservations from 2012 are in the target area</li> <li>➤ CPUC approved an additional \$5million for this program</li> </ul>
Flex Alert	<ul style="list-style-type: none"> <li>➤ Media campaign starting on June 10<sup>th</sup> and will run through September</li> <li>➤ Distribution of Community Board Organizations Tool Kits in English, Vietnamese, Chinese, and Korean starting the week of June 17th</li> </ul>
Pool Pumps: Education	<ul style="list-style-type: none"> <li>➤ Creating contractor or training materials</li> <li>➤ Determining balance of activities between 2013 and 2014</li> </ul>
Pool Pumps: Home Area Network	<ul style="list-style-type: none"> <li>➤ Resolving technical issues with equipment in field tests</li> <li>➤ Evaluating additional vendors for pool pump controllers</li> <li>➤ Finalizing enrollment and registration processes</li> </ul>
Third Party Thermostats	<ul style="list-style-type: none"> <li>➤ Contract has been signed and announced with Nest</li> <li>➤ Open to customer enrollment in late April 2013</li> <li>➤ Systems should be completed and operational by June 1, 2013</li> </ul>
Save Power Day	➤ Not moving forward with day-of notifications or extra incentives for

	<ul style="list-style-type: none"> <li>target area</li> <li>➤ Targeted marketing and communications to encourage customer enrollment and participation</li> </ul>
Energy Leader and Partnerships (Institutional and Government)	<ul style="list-style-type: none"> <li>➤ April 18 workshop with Fullerton, Irvine, San Bernardino, Westminster, and Santa Ana</li> <li>➤ Outreach materials for UC, Cal State, and community colleges</li> <li>➤ Providing technical support and audits</li> </ul>
Energy Efficiency	<ul style="list-style-type: none"> <li>➤ For 2013, the Commercial Direct Install program has been focused on Orange County</li> <li>➤ Financing pilots under development with CPUC</li> </ul>

# The Rotations

Santa Ana North Rotary  
P.O. Box 11571  
Santa Ana, CA 92711-1571

### Coordination with State and Local Agencies

**Coordination with State and Local Agencies**

- Reporting and regular meetings with CPUC and CAISO
  - Every two weeks
- Governor/Legislator briefings
- CAISO Flex Alert kick-off and support
  - June 11 San Diego
  - June 12 Orange County
  - Flex Alert Tool Kit distribution – 1000 through CBO's
- City and county briefings and partnerships
  - All 158 cities and counties to be briefed by June 30
- Water district coordination and outreach
  - Summer Readiness Briefings
  - Demand response program outreach
  - Joint marketing on water energy news for summer
- Coordination with County Emergency Operation Centers
  - Red Cross briefings in Orange County and San Bernardino
- Media briefings/"Outage Schools"
  - Four regional briefings (Orange County, Coachella Valley, San Bernardino, Metropolitan Los Angeles)
  - Sixteen media outlets participated and filed stories – Newspaper, industry trade press, radio, TV

Logos: California ISO (Sharing a Renewed Future), Orange County, ACWA (Association of California Water Agencies), Southern California Association of Governments.

### Flex Alert

**Flex Alert**

- Statewide public education and emergency alert notification system
- Helps manage summer peak-electricity demand
- Requests public to reduce consumption and shift demand to off-peak hours (after 6 pm)
- Called by CAISO based on system conditions and forecasted demand
- Sign-up and information: [www.flexalert.org](http://www.flexalert.org)

EDISON logo at the bottom left.